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(54) Title: BLOCK POLYMER COMPOUND, POLYMER COMPOSITION CONTAINING THE SAME, IMAGE FORMING  
METHOD AND IMAGE FORMING APPARATUS UTILIZING THE SAME

(57) Abstract: The invention provides a block polymer compound enabling satisfactory dispersion of a colorant in a solvent, and an ink composition containing such block polymer compound. The block polymer compound of the invention is a block polymer compound having at least three block segments, comprising block segments A, B and C arranged in succession, wherein the block segment C is most solvent attractive while the block segment A is most solvent repulsive, and at least either one of the block segments includes an ionic group or an acidic group.